

EDISON LIGHTS UP SIERRA NEVADA

NEW **BIONICON TEST CENTRE** OPENS IN SIERRA NEVADA / SOUTHERN SPAIN

Spanish guiding outfit **Ride Sierra Nevada** have teamed up with German suspension innovators BIONICON to offer quality full suspension rental bikes in the shape of the BIONICON Edison. Shaun Allan from RSN says "investing in a new hire fleet of this standard means people can now leave their precious steeds at home while still enjoying high end performance on the trail."

BIONICON's Roger Seal "our bikes are designed for maximum versatility and fun. The steep, technical trails here are perfect territory for the all mountain Edison. Getting bikes on aeroplanes can be expensive, stressful and risky. Usually you can only find entry level hardtails for rent in Southern Europe, BIONICON's partnership with **Ride Sierra Nevada** changes all that. You can get a cheap flight and have top quality full suspension bikes to go with the top quality trails."

Ride Sierra Nevada, based a stone's throw from the UNESCO world heritage city of Granada, was established in 2001. Shaun and his team of guides offer bikers of all levels fantastic trails from epic XC to freeride with descents from 3500 metres down to sea level.

BIONICON pioneered adjustable fork travel in 1998. Its unique range of bikes feature on the fly travel and geometry adjustment, enabling riders to tackle the steepest climbs and descents on one bike. BIONICON has been voted most innovative bike company worldwide three years running by the readers of BIKE magazine, Europe's largest MTB magazine.

More info on **Ride Sierra Nevada** at www.ridesierranevada.com

More info on **BIONICON** at www.bionicon.com

RIDE SIERRA NEVADA



Shaun & Csilla from Ride Sierra Nevada, 3 Edisons, mountains, trails



THE MOST INNOVATIVE BIKE BRAND

2007 | 2008 | 2009

voted by the readers of bike – europe's no. 1 mountainbike magazine

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